# COMMERCIAL REAL ESTATE OUTLOOK

Volume 31

# SOUTHERN UTAH



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# 2023 Outlook

In 2022, commercial real estate markets faced economic headwinds of high inflation, material shortages, increased interest rates, and reduced corporate profits. While stock prices and residential real estate experienced market adjustments, commercial real estate has been more resilient.

## Interest Rates and Cap Rate

Commercial financing rates nearly doubled between the first and fourth quarter of 2022. New loan originations subsided and refinancing became nearly nonexistent. However, cap rates only saw a minimal increase. Investors commonly seek cap rates that are a few hundred basis points above interest rates to achieve positive leverage, yet many investments in 2022 traded well below these spreads. Either interest rates will need to decrease, or cap rates will likely increase further in 2023.

## New Construction and Supply Chain Shortages

Even with supply chain shortages, commercial construction in 2022 was one of the strongest years in the recent decade. Increased construction costs, higher financing costs, and reduced corporate profits are expected to contribute to slower commercial construction starts in 2023.

## Property Values and Inflation

Increased interest rates and subsequently higher cap rates, will place downward pressure on prices. Inflation, however, will work to move lease rates, materials, and labor costs upward. In the long run, increased demand from continued population growth, and higher construction costs, are expected to move prices upward.

Much of the resilience in commercial real estate can be attributed to surplus cash held by property owners, business owners, and investors. Most holders of real estate remain slow to sell at a discount, and marketable properties that do come available often have owner user or investor candidates prepared to purchase. The direction of US inflation and the federal reserve interest rate policy will further influence the direction of commercial real estate in 2023.

## Summary

We remain confident in the long-term fundamentals along the I-15 corridor in Utah and Nevada. In January 2023, we open our first commercial real estate office in Texas, serving the I-35 Corridor in San Antonio and Austin. Like Utah and Nevada, these markets offer robust population growth, a favorable business environment, and quality of life that is attracting growth. Where there is growth, we expect our clients will find many good opportunities to invest long term in commercial real estate.

Jon Walter Principal Broker, Utah

Neil Walter Chief Executive Officer Todd Manning Principal Broker, Nevada

Tom DeWine Principal Broker, Texas



## SOUTHERN UTAH OUTLOOK

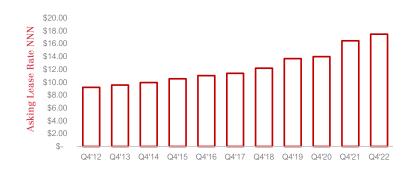
The quality of life in Southern Utah continues to attract individuals and businesses to Washington County. In 2022, the population grew by 4.4% to nearly 200,000 according to the Kem C. Gardner Policy Institute. A warm climate, over 300 days of sunshine, close proximity to national parks, and outdoor recreation are some of the reasons individuals choose to visit and relocate to the area.

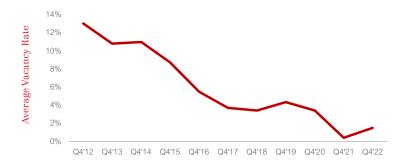
Along the I-15 corridor, growth is prominent at exit 2 with retail, entertainment, and industrial development, and at exit 13 including an auto mall, retail, multifamily, and proposed hospital. The downtown area, university campus, southern corridor and west Washington County are expanding as commercial development supports business opportunity.

Barris Alexandre



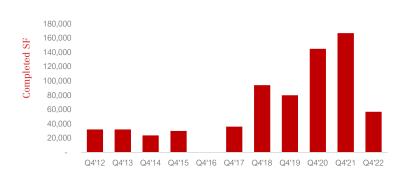
# Office washington county





#### Asking Lease Rates

(Annual PSF NNN)	Class A	Class B	Class C
Low	\$16.00	\$14.00	\$11.00
High	\$28.00	\$20.00	\$16.00
Average	\$21.00	\$17.00	\$13.50
Vacancy	<1.0%	2.0%	2.2%
Total Vacancy			1.5%
2021 Year End Inventory			3,828,000
Built in 2022			57,000
2022 Year End Inventory			3,885,000
Land Value PSF			\$10-20
CAP Rates			5.5-6.5%
Under Construction			297,000
YTD Absorption			15,000





 585 E Riverside Dr

 ① Office
 \_\_\_\_\_63,000
 20 Under Construction

Office	Q4'12	Chart	Q4'22
All	13.0%	~	1.5%
A	9.5%	•	<1.0%
В	15.4%	•	2.0%
С	11.6%		2.2%
CBD	15.8%		2.3%
Downtown	9.8%	•	<1.0%
Suburban	21.5%	•	3.3%
Medical	3.4%	•~~~•	<1.0%







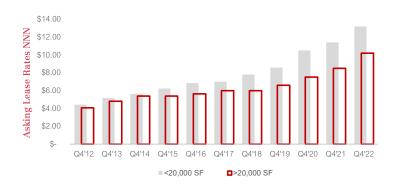
Demand for office space continued strong throughout 2022. Vacancy for all office properties was only 1.5% at the end of the year. Average asking lease rates increased slightly to an average of \$17.00 NNN. New construction for class A office quoted as high as \$28.00 NNN.

Office construction in the second half of 2022 increased with nearly 300,000 square feet under construction at year end.

Once completed, four healthcare buildings including Riverfront Medical Phase II will add 120,000 square feet of new medical office space to the market.

Base Inventory, Project Info, Construction, Vacancy, and Lease Rates courtesy of CoStar.  $3\,$  All Rights Reserved  $\mid$  ©NAI Excel & NAI Vegas

# Industrial washington county



#### Rates (Annual PSF

NNN)	< 20k SF	> 20K SF
Low	\$10.00	\$9.00
High	\$16.00	\$12.00
Average	\$13.20	\$10.20
Vacancy	<1.0%	<1.0%
Total Vacancy		<1.0%
2021 Year End Inventory		11,522,000
Built in 2022		786,000
2022 Year End Inventory		12,308,000
Land Value PSF		\$5-12
CAP Rates		5.0-6.5%
Under Construction		671,000
YTD Absorption		763,000

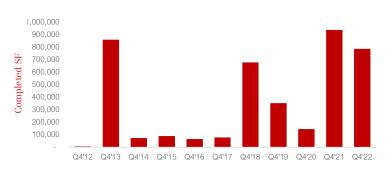
## 720 S Regional Park Rd | Sold by NAI Excel

Industrial ▲ 82,000 ✓ Complete





Industrial Q4'12 Chart Q4'22 9.4% All <1.0% <1.0% Ft Pierce 11.9% 14.1% <1.0% MilCreek 5.8% RioVirgin 2.2% STG 8.4% <1.0% Gateway 5.6% <1.0% Riverside <1.0% 8.8% Sunset <1.0% 4.1%



\$1.0%
State
St

Industrial space remains in high demand with nearly 800,000 square feet completed in 2022. The industrial vacancy rate remains below 1.0% and the average asking rent for all industrial properties has risen to \$11.00 NNN. Rates above \$13.00 NNN were seen for smaller buildings in the latter half of 2022.

There is approximately 671,000 square feet currently under construction, with dozens of buildings less than 10,000 square feet being delivered. Quail Creek Industrial completed 33 buildings in Phase 4 and began 17 buildings in Phase 5. SunPro began construction of its new Truss plant in the Fort Pierce area which will add 3 buildings totaling 127,000 square feet.

# Retail washington county





## Asking Lease Rates

Q4'12

(Annual PSF NNN)	Anchor	No Anchor
Low	\$14.00	\$12.00
High	\$48.00	\$38.00
Average	\$25.00	\$19.00
Vacancy	2.0%	2.1%
Total Vacancy		2.1%
2021 Year End Inventory		7,379,000
Built in 2022		176,000
2022 Year End Inventory		7,555,000
Land Value PSF		\$14-32
CAP Rates		5.0-6.5%
Under Construction		306,000
YTD Absorption		191,000

Q4'13 Q4'14 Q4'15 Q4'16 Q4'17 Q4'18 Q4'19 Q4'20 Q4'21 Q4'22



Q4'12	Chart	Q4'22	
6.2%	•	2.1%	
5.0%	•	2.0%	
10.6%	•	2.1%	
3.3%	•	2.0%	
	6.2% 5.0% 10.6%	6.2% 5.0% 10.6%	6.2% 5.0% 10.6% 2.1% 2.0% 2.1%





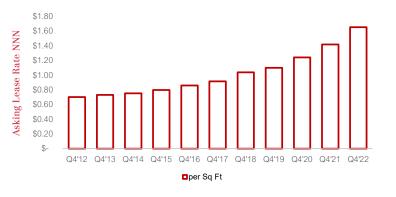


The average vacancy rate moved slightly from the previous year, ending 2022 at 2.1%. Lease rates for anchored and unanchored space increased to an average of \$25.00 NNN and \$19.00 NNN, respectively.

Completed projects of note include BigShots Golf and Reach Higher Athletics. River Crossing Retail Center began construction near the end of 2022. At Snow Canyon Commercial Center, Digby's Marketplace is near completion and Maverik is making progress next door. Additionally, CP Market Place and Summit Athletic Club continued construction into 2023.

Base Inventory, Project Info, Construction, Vacancy, and Lease Rates courtesy of CoStar. 5 All Rights Reserved  $\mid$  ©NAI Excel & NAI Vegas

# Multifamily washington county



Q4'12	Q4'22
2.0%	3.2%
5.0%	<b>• 2.0%</b>
8.4%	5.9%
3.6% •	4.5%
5.8%	4.4%
	2.0% • 5.0% • 8.4% • 3.6% •

Rent/SF	Q4'12		Q4'22
1 Bed 1 Bath	\$0.88	•	\$1.91
2 Bed 1 Bath	\$0.65	•	\$1.37
2 Bed 2 Bath	\$0.70	•	\$1.68
3 Bed 2 Bath	\$0.67	•	\$1.45
Average	\$0.70		\$1.66

## 45 N Red Trail Ln

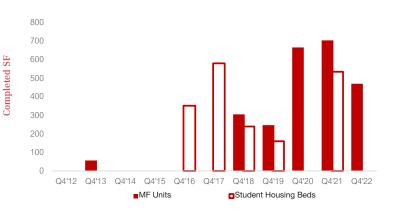
🐺 Multifamily Draw-Square 110 Units 🗸 Complete





Q4'12 Q4'13 Q4'14 Q4'15 Q4'16 Q4'17 Q4'18 Q4'19 Q4'20 Q4'21 Q4'22

Rent	Q4'12		Q4'22
1 Bed 1 Bath	\$572	-	\$1,404
2 Bed 1 Bath	\$635	•	\$1,239
2 Bed 2 Bath	\$713	•	\$1,717
3 Bed 2 Bath	\$868	•	\$1,782
Average	\$680		\$1,574



∧ **4.4%** VACANCY

Average Vacancy Rate

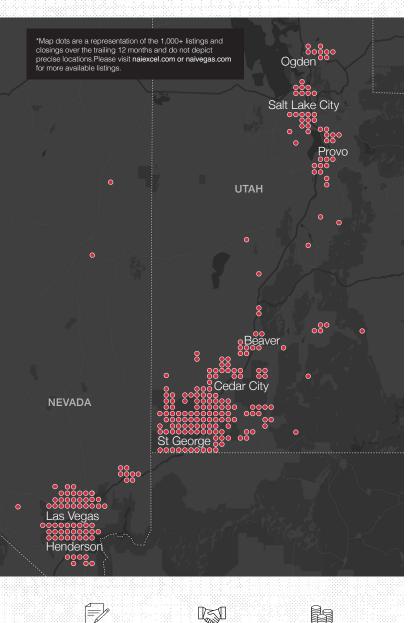




Demand eased in the second half of 2022, with the average vacancy rate rising from less than 1.0% at mid year 2022 to 4.4% at year end. Average rent also increased. Average monthly rent among all unit sizes rose from \$1.42 per square foot seen at year end 2021 to \$1.66 per square foot at year end 2022.

Higher average vacancy and lease rates are also attributed to recent multifamily project completions. In 2022, 470 units were completed and another 771 units are under construction and expected to be complete in 2023.

# Select 2022 Transactions



630

Closings 2022 T12

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AGENTS: Eric Larkin, Leslie Houston Mike Kenny & Zach McClenahan

> **LEASED** INDUSTRIAL



OFFERED AT \$22,500,000 AGENT: Anders Graciano

> SOLD HOSPITALITY



OFFERED AT \$5,350,000 ±25.82 ACRES

AGENT: Wes Davis

SOLD

CORAL CANYON OFFERED AT \$4,700,000 ±26,622 SF

AGENT: Jason Griffith

SOLD OFFICE

# Intersection

OFFERED AT \$8,400,000 TWO BUILDINGS

AGENTS: Erik Sexton & Camila Rosales

SOLD



±201 ACRES AGENT: Meeja McAllister

SOLD



OFFERED AT \$12,250,000 79,426 SF

AGENTS: Neil Walter Team & Brandon Vandermyde

SOLD



±86,856 SF

AGENTS: Eric Larkin, Leslie Houston Mike Kenny & Zach McClenahan

> LEASED INDUSTRIAL



AGENT: Anders Graciano

LEASED HOSPITALITY

\*Logos represent the property name, buyer, seller, tenant or most recent occupant of the property transacted. Logos are intellectual property of their respective owners.



550 +

Active Listings

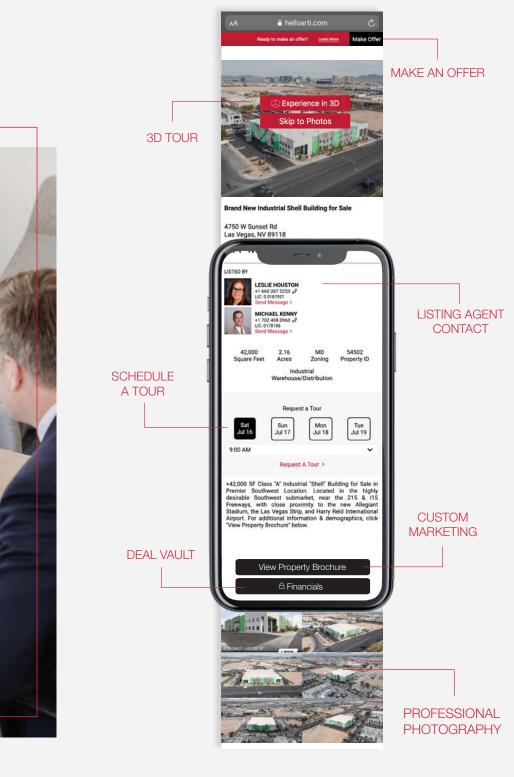


\$780M

**Listing Volume** 

		1	1
SIENNA HILLS AUTO MALL		VIT & LOGY	Spilled milk
OFFERED AT \$6,033,060	OFFERED AT \$5,000,000	±5,356 SF	OFFERED AT \$5,300,000
±6 ACRES	±4.09 ACRES		7,200 SF
AGENTS: Greg Whitehead &	AGENTS: Jon Walter &	AGENTS: Stan Perkins, Zach Hatch	AGENT: Jason Griffith
Gregg McArthur	Kevin O'Brien	& Jay Blacker	
SOLD	SOLD	LEASED	SOLD
LAND	LAND	RETAIL	RETAIL
7485 COMMERCIAL WY ±21,010 SF	È     È     P A N A T T O N I <sup>®</sup> OFFERED AT \$10,000,000     ±9.19 ACRES	1775 VILLAGE CENTER CIR OFFERED AT \$2,800,000 ±5,504 SF	OFFERED AT \$4,525,000
AGENT: Bryan Houser	AGENTS: Eric Larkin, Leslie Houston Mike Kenny & Zach McClenahan	AGENT: John Lee	AGENTS: Zach Hatch & Neil Walter
LEASED	SOLD	SOLD	SOLD
INDUSTRIAL	LAND	LAND	LAND
OFFERED AT \$4,500,000 ±18,550 SF AGENT: Gregg McArthur	CHYSTALESI GENERIONESI FORSILISI METAL ANT         OFFERED AT \$4,875,000         ±14,212 SF         AGENTS: Tina Taylor         & Nick Till	2910 BROOKS PARK DR OFFERED AT \$1,500,000 ±5,500 SF AGENT: Bryan Houser	FARM & RANCH OFFERED AT \$2,700,000 ±312 ACRES AGENTS: Matt Chappell & Jeannie Sampson
SOLD	SOLD	SOLD	SOLD
HOSPITALITY	INDUSTRIAL	INDUSTRIAL	LAND
TREG-N-GO.	<b>REDLAND</b>	PURE HOCKEY	8085 BLUE
CAR WASH	REPAIRS, INC		DIAMOND RD
OFFERED AT \$1,525,000	OFFERED AT \$2,405,200	±12,000 SF	OFFERED AT \$5,700,000
±3.08 ACRES	±5,320 SF		10,309 SF
AGENT: Zach Hatch	AGENTS: Brandon Price & Dan Bertleson	AGENT: Maria Herman	AGENT: Maria Herman
SOLD	SOLD	LEASED	SOLD
LAND	RETAIL	RETAIL	RETAIL
ELDORA PROFESSIONAL CENTER ±5,812 SF	Papa Murphys TAKE IN BAKE PIZZA OFFERED AT \$2,950,000	YESHIVA DAY SCHOOL LAS VEGAS OFFERED AT \$5,500,000	225 E FOSTER AVE OFFERED AT \$1,260,000
AGENTS: Asim Mehmood	AGENT: Brandon Price	±25,813 SF	8 UNITS
& Todd Manning		AGENTS: Erik Sexton	AGENT: Michael Albanese
LEASED	SOLD	& Camila Rosales SOLD OFFICE	SOLD
OFFICE	RETAIL		HOSPITALITY

A New Real Estate Experience



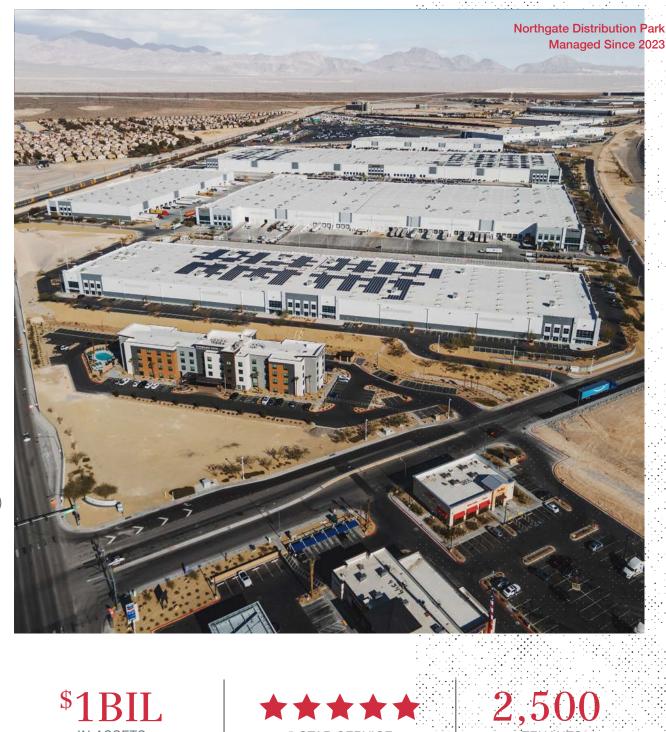
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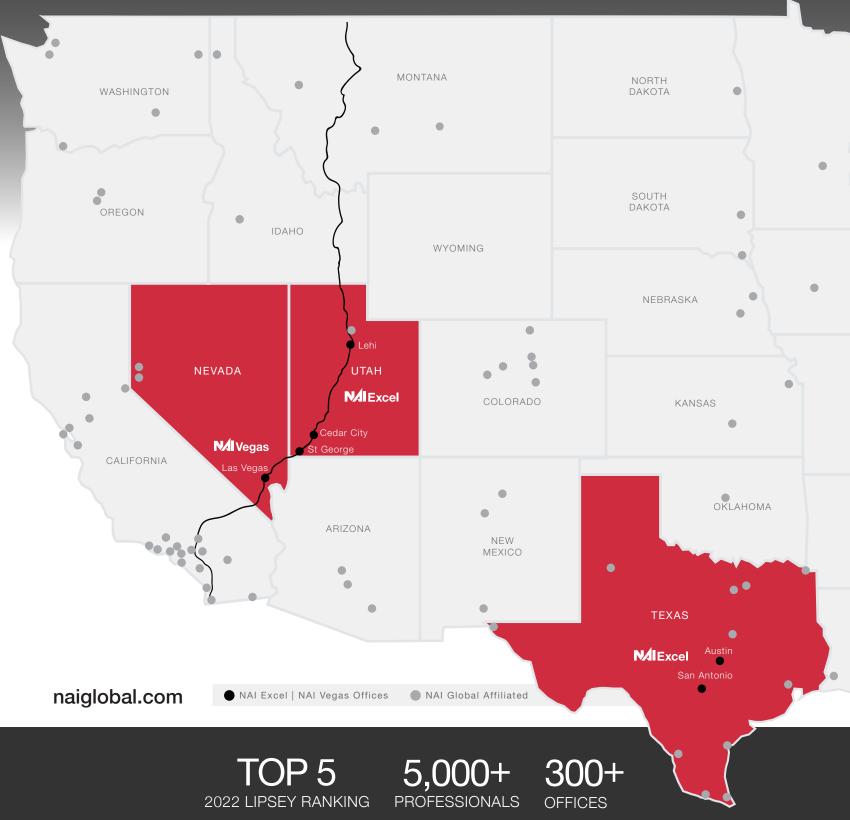
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