# NORTHERN UTAH

For the full report including research in Las Vegas, Southern Utah, Austin and San Antonio, visit www.naiexcel.com

# 2023 MIDYEAR

COMMERCIAL REAL ESTATE MARKET RESEARCH

volume 32



# 2023 Outlook

The Federal Reserve continues to implement its monetary policy efforts to control inflation, resulting in higher financing costs. While financed transactions have declined, commercial real estate demand is propelled by active tenant leasing, owner user acquisitions, and cash investors.

### Economy

Monthly inflation as measured by the Consumer Price Index(CPI) peaked in June of 2022 at 9.1% then declined to 3.0% in June 2023, nearing the long-term congressional target of 2% inflation. The federal reserve further increased its federal funds target rate range to 5.25%-5.50% in July 2023. With short term treasury bills yielding above 5.0%, banks are paying high returns to keep deposits, and interest rates are nearly double what they were fifteen months ago. Individuals and businesses that relied on short term interest rates to finance operations have experienced material changes in lending costs, and those with near-term real estate loan maturities are experiencing a more challenging lending environment.

### Leasing

While it varies significantly depending on product type and market area, landlords are generally experiencing more availability than they have in prior months. Office buildings are realizing the most availability as venture capital funded startups pull back and work from home persists. Availability in the industrial market continues to be low even with the recent construction surge. Users that have been unable to find space for months are now seeing a few more opportunities. Tepid construction for major shopping centers has kept vacancy low for mid and large box retail space, but drive-thru concepts continue to experience difficulty in securing locations. Residents for multifamily developments can more easily find availability. In most cases, owners of commercial real estate are experiencing strong lease rates and comfortable occupancy rates.

### Sales

There is significant capital on the sidelines being held by both local and institutional investors seeking real estate investment opportunities. Few sellers have need to entertain discounted prices due to strong buyer demand. However, interest rates for debt financing are commonly exceeding capitalization rates, making financing real estate projects much more difficult. Buyers are commonly paying cash, or simply waiting for buying opportunities where the financed investment opportunities are economical. Cash buyers and owner users continue to drive demand for available commercial real estate opportunities.

# Outlook

Surplus cash in the economy has continued to support strong values for real estate, particularly where there is end user demand. With high land costs, high construction costs, and higher financing costs, rental rates required by developers for new construction have increased. Some business operators are more likely to lease existing facilities rather than purchase, due to increased financing costs. Some developers are electing to postpone new projects due to increased interest rates. Many investors will continue to look to real estate for investment return, as an inflation hedge, and a tax shelter. We have expanded our real estate operations to better assist our clients and expect there to be many good opportunities investing long-term in commercial real estate.

Jon Walter Principal Broker, Utah Todd Manning Principal Broker, Nevada

Neil Walter
Chief Executive Officer

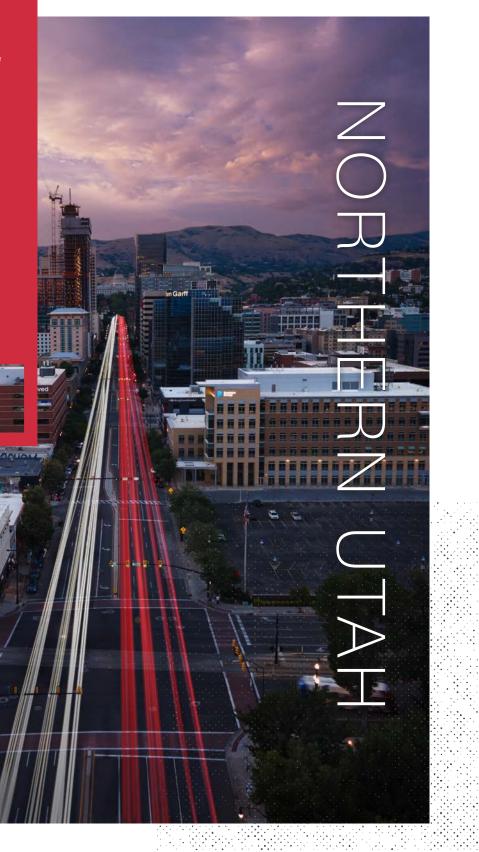
Tom DeWine Principal Broker, Texas



## **OVERVIEW**

Northern Utah continues to have some of the strongest economic stability in the nation. It is one of the most desirable places to live, work and recreate, and is a major draw for many employers.

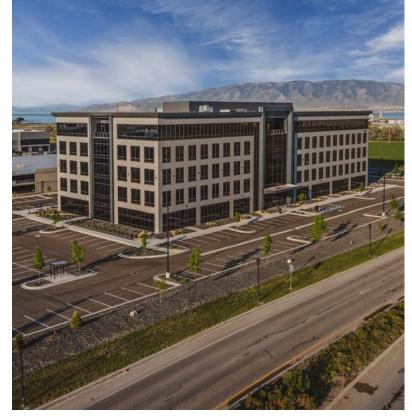
Northern Utah's growing economy, especially in the financial and tech sectors, make an attractive commercial real estate market. Enticements include lower taxes, relocation incentives, affordable real estate, and affordable labor. Utah has gained the attention of a broader group of investors and large developers. The presence of world class universities and approximately 200,000 students enrolled in higher education creates a large talent pool for companies looking to start or expand their businesses. The economy remains stable and reliable.



# RTHERN UTAH



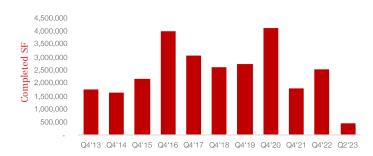




2745 W 600 N

 Office <u>L</u> 153,000 ✓ Complete 2023

			YTD Net	SF Under		Asking Gross
Market	Total Inventory	% Vacant	Absorption	Construction	Built YTD	Rent
Class A	38,458,018	14.9%	(228,669)	543,515	314,543	\$27.69
Class B	70,958,551	7.7%	302,748	806,168	114,676	\$23.03
Class C	15,069,203	5.1%	8,972	-	-	\$19.94
Utah County	25,824,499	11.6%	(209,955)	780,268	360,069	\$24.05
South Valley	20,576,572	9.7%	(31,480)	323,982	21,731	\$26.81
West Valley	10,414,401	12.7%	408,915	-	10,000	\$20.43
East Valley	6,624,950	7.6%	(116,168)	-	-	\$23.46
Central Valley	5,474,639	9.4%	65,868	30,850	6,000	\$20.75
Central Valley East	14,831,308	6.9%	79,988	40,976	-	\$25.39
CBD	22,445,490	11.7%	(78,839)	20,000	-	\$27.83
Davis / Weber Counties	14,281,536	6.1%	(12,641)	171,607	32,019	\$23.74
Cache County	1,885,310	5.4%	(21,655)	-	-	\$14.56
All Other	2,470,702	3.7%	(12,384)	-	5,400	\$30.38
Totals	124,829,407	9.6%	71,649	1,367,683	435,219	\$25.01



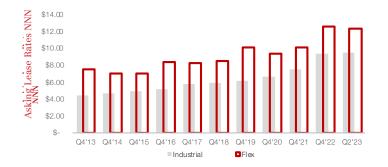


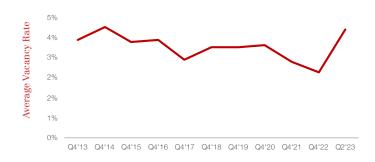
**^** 5.5-7.5%

The office market continues to be watched very closely as vacancy rates and asking rental rates have held steady over the past six months. Vacancy remains higher than the 10 year average in the market.

As some companies are vacating space and others are requiring employees to return to the office with increase frequency, it has created an uncertain climate for investors. Medical office space remains in demand across the market. CAP rates are climbing with the uncertainty about what some companies will do when it comes time to renew current leases.

# Industrial NORTHERN UTAH



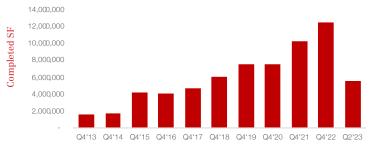


Market		Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD /	Asking NNN Rent
Industrial		263,561,038	4.3%	216,963	12,209,662	4,994,915	\$9.44
Flex		32,786,512	3.9%	215,064	427,389	501,296	\$12.31
Utah County		46,457,230	4.4%	(76,990)	3,729,066	1,135,029	\$11.24
South Valley		48,383,843	1.6%	559,066	1,111,130	483,871	\$13.19
West Valley		103,567,870	5.1%	(320,469)	2,794,109	1,619,591	\$9.40
Downtown		7,845,584	3.4%	(186,790)	-	-	\$9.42
Davis / Weber Counties		62,130,832	2.8%	369,002	1,159,873	995,842	\$9.22
Cache County		6,222,935	7.8%	(27,442)	199,231	319,729	\$9.66
Tooele County		5,490,864	4.0%	10,455	517,882	-	\$6.41
All Other		16,248,392	10.9%	105,195	3,125,760	942,149	\$6.67
	Totals	296,347,550	4.3%	432,027	12,637,051	5,496,211	\$9.92

# 1057 W 700 S

**L** 231,000 ✓ Complete 2023



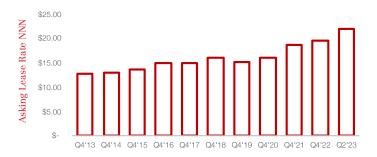


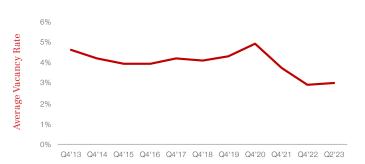
**^ 5-6.5**% CAP RATE

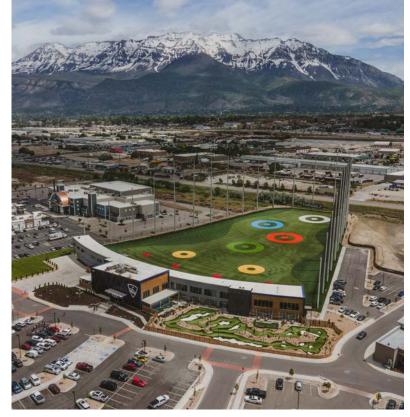
While demand for industrial space has been very high in recent years, a cooling has occurred in 2023. Vacancy rates have increased over the last six months with a large amount of space still to come to the market. Rental rates for all sectors of industrial have risen an average of \$1.50 per square foot annually in asking rates, with flex space seeing the highest increase of just over \$2.00 per square foot annually.

This year has added over 5 million square feet of completed industrial space year-to-date with many significant projects under construction.

# DRTHERN UTAH



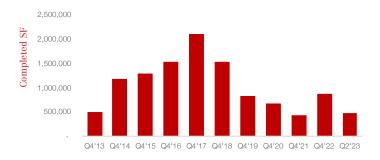




484 N Entertainment Way

40,000 Retail ✓ Complete 2022

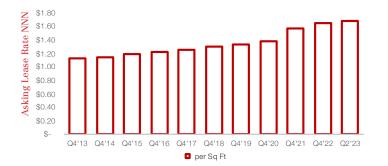
Market	Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD	Asking NNN Rent
General Retail	79,936,757	1.5%	297,179	375,905	363,599	\$20.05
Mall	9,629,621	8.3%	88,684	-	-	\$26.10
Power Center	9,381,676	2.8%	(16,230)	-	-	\$27.20
Shopping Center	41,749,273	3.9%	(104,395)	172,374	101,905	\$20.42
Specialty Center	1,524,113	6.6%	(1,894)	15,500	19,800	\$14.00
Utah County	27,501,314	2.7%	218,073	142,475	308,481	\$24.39
South Valley	20,349,004	2.2%	8,246	120,714	36,237	\$22.53
West Valley	7,508,307	2.3%	(1,236)	-	17,304	\$20.48
East Valley	8,087,169	3.0%	(57,813)	20,493	-	\$30.87
Central Valley	9,550,483	1.8%	54,577	25,436	6,600	\$20.78
Central Valley East	15,029,902	2.8%	(91,139)	16,962	3,000	\$23.30
CBD	9,492,583	5.4%	116,457	14,775	89,195	\$23.75
Davis / Weber Counties	31,923,590	3.8%	49,498	119,124	18,381	\$16.93
Cache County	5,505,565	5.0%	(34,297)	78,800	-	\$14.98
All Other	7,273,523	1.9%	978	25,000	6,106	\$26.92
Totals	142,221,440	3.0%	263,344	563,779	485,304	\$21.90

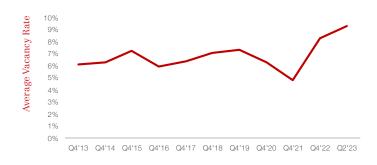


The northern Utah retail market remains strong with lease rates reaching \$21.90 NNN at mid-year 2023. Vacancy at 3.0% is below the historical average and has held constant over the last 12 months.

Over half a million square feet is currently under construction and \$263,000 square feet was absorbed through the first half of 2023. Average asking rates rose nearly \$2.00 per square foot annually across all of northern Utah with Utah County seeing the highest increase. Retail buildings have continued to be a popular investment, especially smaller net lease properties.

# Multifamily NORTHERN UTAH



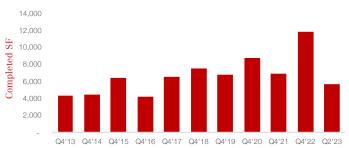


Market	Units	% Vacant	YTD Net Absorption	Units UC	Built YTD	Asking Rent/SF	Asking Studio	Asking 1 Bed	Asking 2 Bed	Asking 3 Bed
Class A	46,756	10.2%	978	4,207	682	\$1.79	\$1,325	\$1,510	\$1,823	\$2,064
Class B	92,171	11.7%	2,308	9,022	4,749	\$1.66	\$1,256	\$1,327	\$1,601	\$1,857
Class C	55,412	5.1%	(45)	-	163	\$1.50	\$866	\$1,048	\$1,237	\$1,484
Utah County	32,513	8.7%	721	2,192	843	\$1.62	\$1,469	\$1,347	\$1,521	\$1,863
South Valley	26,829	7.0%	253	2,347	258	\$1.66	\$1,238	\$1,302	\$1,570	\$1,980
West Valley	15,589	9.1%	269	879	260	\$1.57	\$999	\$1,226	\$1,494	\$1,925
East Valley	10,330	5.0%	36	561	431	\$1.70	\$1,033	\$1,224	\$1,356	\$1,730
Central Valley	14,309	6.5%	(52)	846	4	\$1.66	\$1,240	\$1,303	\$1,512	\$1,855
Central Valley East	22,693	7.5%	122	1,168	788	\$1.71	\$1,288	\$1,277	\$1,450	\$1,824
CBD	30,540	12.8%	1,191	3,544	1,465	\$2.11	\$1,181	\$1,414	\$2,014	\$2,439
Davis / Weber Counties	33,427	11.3%	738	1,450	1,302	\$1.53	\$953	\$1,267	\$1,467	\$1,831
Cache County	6,171	7.0%	(47)	55	243	\$1.42	\$1,406	\$1,247	\$1,324	\$1,493
Other Outlying Areas	2,595	3.4%	6	187	-	\$1.45	\$1,444	\$1,224	\$1,357	\$1,392
Totals	194,996	9.3%	3,237	13,229	5,594	\$1.67	\$1,204	\$1,328	\$1,581	\$1,881

# 10678 Lake Run Rd

Multifamily ☐ 400 Units ✓ Complete 2023







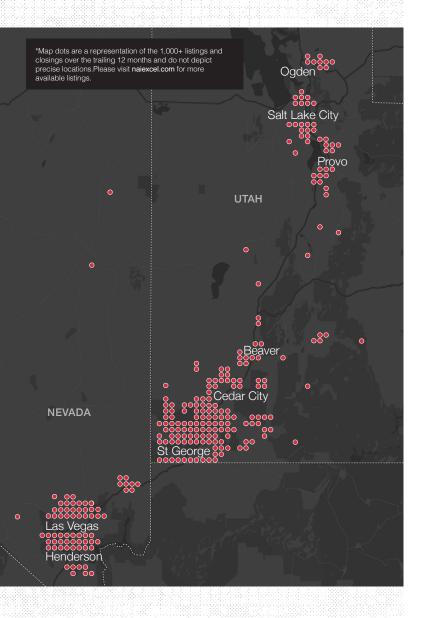




Demand for multifamily housing remains strong in northern Utah. Average lease rates rose slightly to \$1.67 per square foot through the first half of 2023. Average vacancy rose to 9.3%. At year-end 2021, vacancy was below 5.0%.

With land prices continuing to rise and building costs remaining high, the ability to build affordable housing is becoming more challenging. Many investors are unable to increase rates enough to make new multifamily construction economics financially viable.

# Select 2023 Transactions



500+
Active Listings

654

Closings 2022

\$550M

Listing Volume

Search 500+ Active Listings at

NAIEXCEL.COM



OFFERED AT \$25,500,000 ±174,847 SF

AGENTS: Erik Sexton & Camila Rosales

SOLD

INDUSTRIAL

PODS

Moving & Storage, Solved.

±128,990 SF

AGENTS: Eric Larkin, Leslie Houston, Mike Kenny & Zach McClenahan

**LEASED** 

INDUSTRIAL

100 E INDUSTRIAL RD

OFFERED AT \$5,517,818 ±24.40 ACRES

AGENT: Wes Davis

**SOLD** 

LAND

Alterra

OFFERED AT \$7,000,000 ±9,200 SF

AGENTS: Eric Larkin, Leslie Houston, Mike Kenny & Zach McClenahan

**SOLD** 

INDUSTRIAL

6658 S BOULDER HWY

OFFERED AT \$3,900,000 ±20,220 SF

AGENT: Bryan Houser

**SOLD** 

INDUSTRIAL

ES THREADS

OFFERED AT \$4,300,000 ±62,521 SF

AGENTS: Bryan Houser, Eric Larkin, Leslie Houston, Mike Kenny & Zach McClenahan

SOLD

INDUSTRIAL

ANXER.

±10,480 SF

AGENT: Brandon Vandermyde

La Bonita SUPERMARKETS

±50,000 SF

AGENT: Cristina Martinez

LEASED

INDUSTRIAL

**LEASED** 

RETAIL

3943 ARROWHEAD DR

OFFERED AT \$1,830,000 ±12,250 SF

AGENT: Maria Herman

Habitat for Humanity

±17,800 SF

AGENTS: Dan Bertleson & Brandon Price

SOLD

INDUSTRIAL

**LEASED**INDUSTRIAL



\*Logos represent the property name, buyer, seller, tenant or most recent occupant of the property transacted. Logos are intellectual property of their respective owners.



±12,220 SF

AGENTS: Erik Sexton & Camila Rosales

LEASED

INDUSTRIAL

3100 W 600 N

OFFERED AT \$2,090,000

AGENTS: Meeja McAllister & Jon Walter

**SOLD** 

LAND

Ramen Hero

±3,480 SF

AGENTS: Zach Hatch, Stan Perkins & Jay Blacker

LEASED

RETAIL

2400 W. HORIZON RIDGE

OFFERED AT \$2,998,000 ±8,492 SF

AGENT: Tina Taylor

**SOLD** 

OFFICE

Indian Market

CMPND GYM

±17,250 SF

AGENT: Dhan Dhaliwal

LEASED

RETAIL



OFFERED AT \$3,700,000 ±19,512 SF

AGENTS: Erik Sexton & Camila Rosales

**SOLD** 

INDUSTRIAL

BIG LEAGUES LLC

±13,300 SF

AGENT: Jay Blacker

**LEASED** 

**RETAIL** 

Habit BURGER GRILL

OFFERED AT \$2,880,000

AGENTS: Jon Walter & Kevin O'Brien

**SOLD** 

RETAIL

369 N 100 W

OFFERED AT \$1,882,000

AGENTS: Jason Griffith & Twila Davis

**SOLD** 

INDUSTRIAL

GINA GINA
positive living in sin city...

±2,050 SF

AGENT: Asim Mehmood

SOLD OFFICE **EO SOLUTIONS** 

±11,482 SF

AGENT: Maria Herman

**LEASED** 

INDUSTRIAL

fetch-a-tech

±20,300 SF

AGENT: Bryan Houser

**LEASED** 

INDUSTRIAL

3711 E 1700 S

OFFERED AT \$2,800,000

AGENTS: Grace Hayes & Eric Hatch

SOLD

INDUSTRIAL

N PORMEUTAN

OFFERED AT \$1,650,000

AGENTS: Brandon Vandermyde & Curren Christensen

**SOLD** 

INDUSTRIAL

**UTV**PRO<sup>5</sup>

±7,490 SF

AGENT: Wes Davis

LEASED

OFFICE

NAWGS kiln.

±40,000 SF

AGENTS: Neil Walter, Chase Jensen & Roy Barker

**LEASED** 

RETAIL

39 ACRES MIXED USE

OFFERED AT \$6,900,000

AGENTS: Jon Walter & Kevin O'Brien

SOLD

LAND

BURTERS
BROTHERS
TIBE & SERVICE

OFFERED AT \$2,350,000

AGENT: Curren Christensen

**SOLD** 

RETAIL

Cassady LAW OFFICES P.C.

OFFERED AT \$2,998,000

Agent: Tina Taylor

SOLD

OFFICE

412 N 5500 W

OFFERED AT \$3,990,000 ±11 ACRES

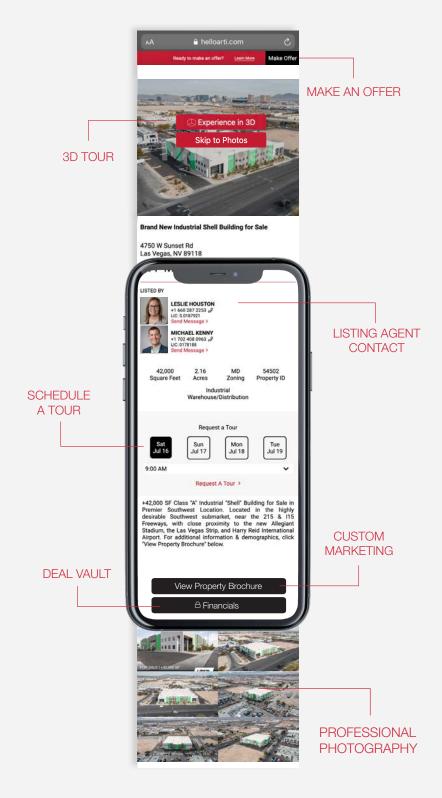
AGENTS: Brandon Price, Gregg McArthur & Greg Whitehead

**SOLD** 

LAND

# **∧ R** TI Transact





# REAL ESTATES #1 MARKETING PLATFORM

EVERY LISTING, EVERY DEVICE

Delivered over 1 MILLION virtual showings the last 12 months.

To learn more about ARTI go to:

brokerstechnology.com









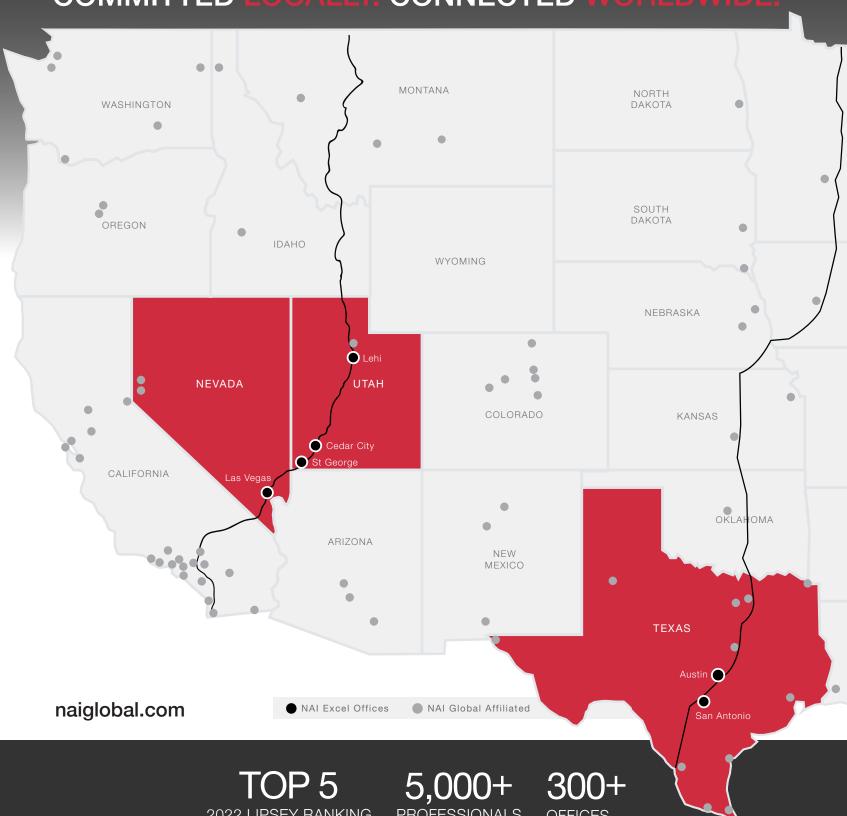
3,000+

# naiexcel.com

<sup>\*</sup> NAI Excel & its affiliates.

# N Global

# COMMITTED LOCALLY. CONNECTED WORLDWIDE.



2022 LIPSEY RANKING

PROFESSIONALS

# Learn. Earn. Invest.

The people we surround ourselves with are our greatest assets.

Marketing and technology are critical requirements in real estate today, but education and relationships are still what drive outcomes.

naiexcel.com

NAI Excel was named **Office of The Year** at the 2023 NAI Global Convention.

**N**/IExcel

The award recognizes NAI Excel for its leadership, strategic vision, performance and growth in the NAI Global network of over 300 member offices across the world.





# ur Team

# Las Vegas





MBA, CCIM, SIOR BS.0073906













Senior Vice President SIOR S.0178188











Associate CPA S.01897000



Associate S.0183916



S.0045532.LLC





Associate, Larkin Group S.0198177



Senior Adviso BS.1002266















Chief Executive Officer MBA, CFA BS.1001167



Chief Operating MBA, CCIM B.0145791.LLC

## Southern Utah



Executive Vice President MBA, MCRE



Executive Vice President 6431250-SA00





Executive Vice President CCIM Senior Vice President 6258108-SA00



Senior Vice President 6081089-SA00



Chief Operating Officer MBA, CCIM 5640288-PB00



Chief Executive Officer MBA, CFA 5483438-BB00



Senior Vice President MBA 6510155-SA00



Director of Hospitality MBA





Associate Ph.D. 10894893-SA00



Associate MBA 11056969-SA00







Vice President MBA 5810504-SA00











Associate 12976216-AB00



Development Specialist MRED



Senior Vice President Associate 5487719-BB00 Associate 5480091-SA00





Associate MBA 12101233-SA00



## Northern Utah



Retail Specialist 10696315-SA00









MBA MBA 5493224-AB00

### San Antonio & Austin \_\_\_





Asset Management













### Support Team.























**N**IExcel

# Over 500+ Offerings for Sale or Lease in Utah & Nevada

We provide fast, accurate access to information regarding market conditions and real estate available for sale or lease. Our agents have both the experience and the education to help you with your next investment. We represent buyers and sellers from the beginning to the end of each transaction.

# Brokerage Services:

- Office
- Retail
- Industrial
- Investment
- Multifamily
- Hospitality
- Land Development
- Landlord & Tenant Representation
- Mergers & Acquisitions
- Farm & Ranch
- Asset Management

Search our inventory at:

naiexcel.com



## LAS VEGAS

6064 South Durango Dr Las Vegas, NV 89113 702.383.3383

# **SOUTHERN UTAH**

243 E St. George Blvd, Ste 200 St. George, UT 84770 435.628.1609

427 S Main St, Ste 204 Cedar City, UT 84720 435.627.5757

# **NORTHERN UTAH**

2901 Ashton Blvd, Ste 102 Lehi, UT 84043 801.341.0900

# SAN ANTONIO & AUSTIN

19230 Stone Oak Pkwy, Ste 260 San Antonio, TX 78258 210.477.9400

www.najevcel.com

DATA SOURCES INCLUDE NAI EXCEL RESEARCH DIVISION, COSTAR, CONSTRUCTION MONITOR, AND VARIOUS PUBLIC NEWS OUTLETS.

NO WARRANTY OR REPRESENTATION, EXPRESS OR IMPLIED, IS MADE AS TO THE ACCURACY OF THE INFORMATION CONTAINED HEREIN.THE INFORMATION IS PROVIDED SUBJECT TO ERRORS, OMISSIONS, CHANGES WITH OR WITHOUT NOTICE. DATA COMPILED FOR THIS REPORT AND THE INFORMATION CONTAINED HERE IN, WHILE NOT GUARANTEED, HAS BEEN SECURED FROM SOURCES DEEMED RELIABLE.