## COMMERCIAL REAL ESTATE

AUSTIN, TEXAS

# 2024 OUTLOOK

MARKET RESEARCH | VOLUME 33



COMMERCIAL REAL ESTATE SERVICES, WORLDWIDE

## 2024 Outlook

The recent twelve months have been significant for NAI Excel and our clients. Investors and business owners placed significant capital into commercial real estate, and the economy fared better than many analysts expected. As we reflect on accomplishments in the recent year, we look forward to opportunities to work with you in 2024.

### NAI Excel Awarded Office of the Year Worldwide

NAI Excel was named the office of the year among 300+ NAI Global offices worldwide. The award recognizes NAI Excel for leadership, as well as performance and growth. The award was announced at the NAI Global Convention.

### NAI Vegas Rebranded to NAI Excel

NAI Vegas and NAI Excel have operated jointly since 2017. NAI Vegas recently rebranded its operations to NAI Excel to create further alignment between the organizations as part of the company's continued expansion.

### Rohde Ottmers Joined NAI Excel

In October, Rohde Ottmers Commercial and Investment Realtors joined NAI Excel in San Antonio, Texas. Founded in 1908, Rohde Ottmers is the oldest and most trusted commercial real estate company in the region. The San Antonio team of more than twenty commercial real estate professionals, property managers, and support staff have developed, transacted, and managed some of the most significant projects in central and south Texas.

### The Aldrich-Thomas Group Joined NAI Excel

Located north of Austin in Temple, TX and founded in 1962, the Aldrich-Thomas Group is one of the most experienced commercial real estate companies in the region. NAI Aldrich-Thomas Group joined NAI Excel, completing a single commercial real estate brand along I-35 between San Antonio, Austin, and Temple.

### Clients Completed More than 600 Real Estate Transactions

Collectively, we operate from five office locations in Utah, Nevada, and Texas. In 2023, NAI Excel agents closed over \$600 million in real estate and supported clients through more than 600 commercial real estate transactions. Additionally, we manage more than 2.5 million square feet of commercial real estate, supporting hundreds of additional owners and tenants.

#### **Real Estate Outlook**

In 2023, the economy exceeded many analysts' expectations with 2.7 million jobs added and 2.5% GDP growth. Inflation as measured by the Consumer Price Index ended the year at 3.4% annualized, down from 6.5% for the prior 12-month period. Even so, higher interest rates impacted real estate investing and the general economy. To begin 2024, the Dow Jones Industrial Average and S&P 500 achieved new record highs, and the Federal Reserve is signaling that it may hold, and then ease monetary policy. While interest rates are high relative to recent years, many analysts' near-term outlook is positive. For commercial real estate, cash investors and owner-occupied facilities are driving new acquisitions and development. Regardless of the actual short-term conditions, we look to the long-term future of the markets we serve with a positive outlook.

As time passes and markets change, we reflect on how relationships and commercial real estate are long term investments. Team members at NAI Excel include first, second, and third-generation real estate professionals. These professionals have multiple decades of experience in commercial real estate and are some of the most experienced practitioners in the region. We have developed many of our most valued friendships working in commercial real estate and we remain committed to supporting your long-term real estate objectives in the years to come.

Jon Walter President Principal Broker, Utah Todd Manning Principal Broker, Nevada

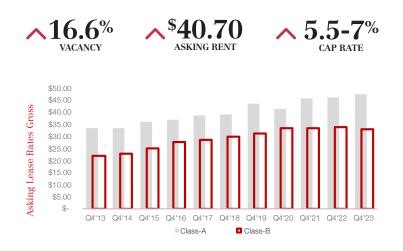
Neil Walter Chief Executive Officer Tom DeWine Principal Broker, Texas

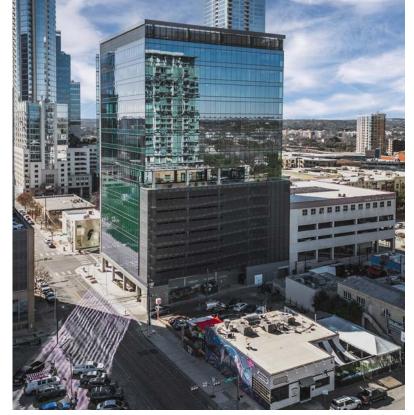




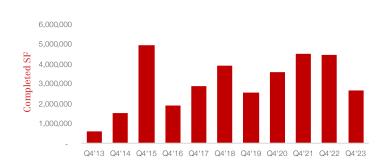
## Office AUSTIN

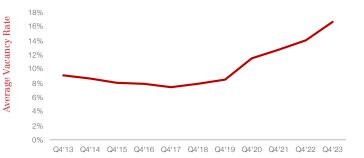
The Austin office market experienced approximately 1.4 million square feet of negative net absorption in 2023 as tenants returned space back to landlords. Even so, the average asking lease rate rose 1.2% from last year to end 2023 at an average of \$40.70 per square foot. Office construction was down significantly from the prior two years to approximately 2.6 million square feet of construction in 2023. The vacancy rate increased from 14.0% at year end 2022 to 16.6% at year end 2023.





Market	Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD	Asking Gross Rent
Class A	59,035,681	22.1%	(766,409)	5,092,328	1,854,892	\$47.32
Class B	59,297,263	13.9%	(542,781)	1,289,523	745,237	\$33.03
Class C	14,398,980	4.9%	(118,399)	17,000	6,972	\$30.02
Bastrop / Caldwell / Hays County	4,162,514	7.7%	108,130	26,400	130,359	\$30.69
CBD	23,150,103	18.7%	(196,713)	2,127,105	445,265	\$58.35
Central / West Central	9,559,570	11.3%	(102,134)	101,717	72,230	\$34.53
Cedar Park	3,569,058	8.7%	26,472	183,006	182,483	\$32.63
East	8,898,521	23.3%	134,601	1,650,873	328,470	\$45.45
Georgetown / Far North / Round Rock	18,027,046	9.1%	(8,187)	1,049,906	456,648	\$32.81
North	10,630,303	16.1%	(180,653)	363,000	335,000	\$43.73
Northeast	6,130,368	27.9%	(64,804)	254,961	486,299	\$28.08
Northwest	18,578,442	22.2%	(508,638)	-	-	\$34.30
South / Southeast / Southwest	30,184,105	15.6%	(617,657)	757,438	195,079	\$37.78
Totals	132,890,030	16.6%	(1,409,583)	6,514,406	2,631,833	\$40.70

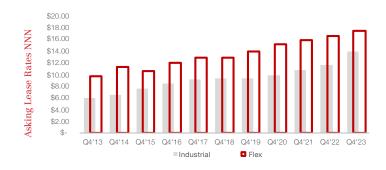




Base Inventory, Project Info, Construction, Vacancy, and Lease Rates courtesy of CoStar. 4  $\,$  All Rights Reserved  $\mid$  ©NAI Excel

## Industrial AUSTIN

Demand for industrial space in the Austin metro continued in 2023 with more than 4.7 million square feet of net absorption. The average lease rate for industrial and flex space at year end 2023 was \$14.60 NNN, up 18.0% from year end 2022. With 13.1 million square feet constructed in 2023, the vacancy rate rose to 9.5%. There is more than 19 million square feet under construction and exceptional demand would be required in 2024 to keep pace with new supply.

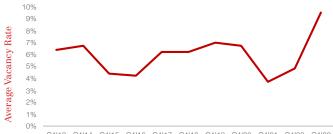


Market	Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD	Asking NNN Rent
Industrial	122,526,860	10.0%	4,843,917	18,192,139	12,813,476	\$13.80
Flex	24,802,368	7.2%	(111,307)	1,016,011	324,620	\$17.48
Bastrop / Caldwell / Hays County	21,258,075	17.6%	680,248	2,363,098	3,594,565	\$13.61
CBD / Central / West Central	2,377,889	5.7%	32,350	-	-	\$17.58
Cedar Park	3,224,947	6.7%	38,917	458,357	139,436	\$17.79
East	12,459,299	3.4%	52,771	4,098,147	246,764	\$21.55
Georgetown / Far North / Round Rock	39,720,982	14.7%	4,249,060	8,663,749	8,189,046	\$13.10
North	18,766,035	6.2%	(109, 122)	-	155,030	\$17.15
Northeast	17,360,097	4.4%	(223, 178)	423,436	14,400	\$15.46
Northwest	3,711,715	2.9%	(245,212)	-	-	\$20.45
South / Southeast / Southwest	28,450,189	5.6%	256,776	3,201,363	798,855	\$15.23
Totals	147,329,228	9.5%	4,732,610	19,208,150	13,138,096	\$14.60

## 24801 Interstate 35

Industrial 1,392,000 ✓ Complete 2023



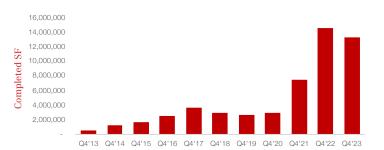


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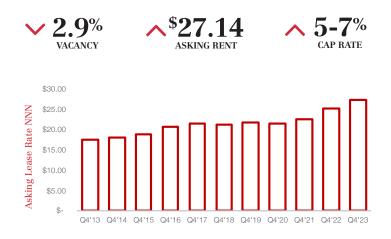




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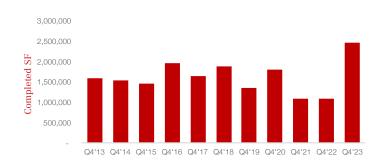
# Retail

Supply and demand for retail space remained consistent in Austin in 2023. The market delivered just over 2.4 million square feet of new construction and absorbed nearly 2.3 million square feet. The vacancy rate moved slightly to 2.9% at year end 2023. The average vacancy rate has held between 3-5% at year end for the past decade, in significant part due to only moderate construction. The average asking lease rate rose to \$27.14 at 2023 year end.





Market	Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD	Asking NNN Rent
General Retail						\$25.35
	61,401,238	2.5%	1,646,234	1,599,384	1,876,971	\$25.35
Mall	7,320,489	0.5%	142,847	53,041	-	\$24.00
Power Center	16,431,338	4.5%	227,836	12,500	354,494	\$39.58
Shopping Center	35,500,417	3.9%	256,145	616,093	211,939	\$25.37
Specialty Center	1,964,338	0.7%	16,379	9,000	8,836	\$32.48
Bastrop / Caldwell / Hays County	17,634,793	1.6%	601,763	453,065	646,241	\$24.28
CBD	2,641,649	1.9%	20,456	-	2,900	\$30.25
Central / West Central	10,886,365	5.8%	(27,564)	103,700	122,000	\$29.22
Cedar Park	9,991,320	2.6%	540,525	160,465	413,798	\$27.61
East	5,494,325	2.5%	53,333	92,378	28,329	\$34.56
Georgetown / Far North / Round Rock	29,474,049	3.3%	851,688	1,154,555	881,644	\$26.31
North	8,800,131	1.5%	39,126	-	19,884	\$24.96
Northeast	3,886,158	3.1%	83,692	53,041	43,350	\$25.05
Northwest	6,018,465	5.3%	(29,074)	-	20,769	\$28.19
South / Southeast / Southwest	27,790,565	2.4%	155,496	272,814	273,325	\$28.23
Totals	122,617,820	2.9%	2,289,441	2,290,018	2,452,240	\$27.14





Q4'13 Q4'14 Q4'15 Q4'16 Q4'17 Q4'18 Q4'19 Q4'20 Q4'21 Q4'22 Q4'23

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# Multifamily

The multifamily market in Austin experienced significant growth for apartments in 2023. Nearly 40,000 apartment units were added to the market, more than double any year in the recent decade. The absorption of 11,441 units in 2023 demonstrated strong continued demand for housing. The average lease rate fell slightly to \$1.83 per square foot at year end 2023, a decline of 2.7% from the prior year. The average vacancy rate rose from 8.5% at year end 2022 to 12.0% at the end of 2023. With nearly 50,000 units under construction, the vacancy rate is anticipated to increase further in 2024.



Market	Units	% Vacant	YTD Net Absorption	Units UC	Built YTD	Asking Rent/SF	Asking Studio	Asking 1 Bed	Asking 2 Bed	Asking 3 Bed
Class A	123,626	11.8%	4,136	18,114	7,995	\$1.99	\$1,462	\$1,570	\$1,962	\$2,262
Class B	198,612	13.3%	8,678	28,985	27,155	\$1.77	\$1,324	\$1,367	\$1,698	\$1,959
Class C	76,776	8.9%	(1,372)	2,091	3,809	\$1.62	\$962	\$1,137	\$1,421	\$1,505
Bastrop / Caldwell / Hays County	38,882	11.3%	1,555	6,330	5,324	\$1.62	\$1,118	\$1,266	\$1,494	\$1,659
Downtown Austin	10,401	12.5%	301	4,103	451	\$3.22	\$1,619	\$2,565	\$3,954	\$7,937
Central Austin	17,838	3.7%	815	1,417	925	\$3.11	\$1,606	\$1,517	\$2,129	\$3,044
Cedar Park	17,376	10.1%	390	2,278	802	\$1.74	\$1,778	\$1,399	\$1,773	\$2,003
East Austin	20,709	12.8%	495	4,876	1,390	\$2.03	\$1,248	\$1,603	\$1,914	\$1,664
Georgetown / Far North / Round Rock	106,961	14.9%	4,778	10,716	17,638	\$1.71	\$1,292	\$1,363	\$1,707	\$2,006
Midtown Austin	18,411	10.5%	183	2,467	917	\$2.01	\$1,131	\$1,408	\$1,902	\$2,530
North Austin	33,293	11.7%	(122)	5,420	1,141	\$1.90	\$1,218	\$1,405	\$1,748	\$2,030
Northeast Austin	23,100	12.5%	1,174	5,092	3,366	\$1.50	\$921	\$1,260	\$1,542	\$1,620
Northwest Austin	37,996	8.7%	(342)	1,362	130	\$1.68	\$1,160	\$1,315	\$1,647	\$2,077
South / Southeast / Southwest	75,296	12.2%	2,214	5,789	7,755	\$1.78	\$1,112	\$1,403	\$1,724	\$1,897
Totals	400,263	12.0%	11,441	49,850	39,839	\$1.83	\$1,273	\$1,410	\$1,747	\$1,947

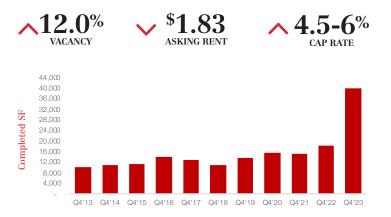
#### 6400 E Riverside Dr

🕅 Multifamily 🛱 381 Units 🗸 Complete 2023



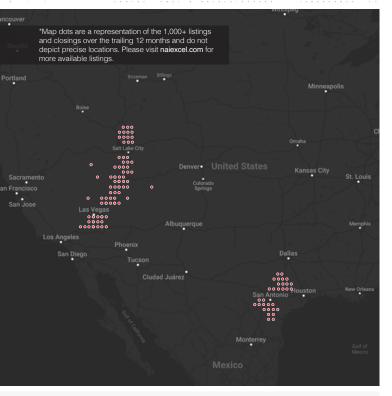


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# Select 2023 Transactions





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OFFERED AT \$43,240,000 ±135 ACRES AGENT: Tom Rohde

SOLD



±84,881 SF

AGENTS: Eric Larkin, Mike Kenny, Leslie Houston, Zach McClenahan

> LEASED INDUSTRIAL



±56,636 SF

AGENTS: Eric Larkin, Mike Kenny, Leslie Houston, Zach McClenahan

> LEASED INDUSTRIAL

## 100 E INDUSTRIAL RD

OFFERED AT \$5,517,818 ±24.40 ACRES AGENT: Wes Davis

SOLD

#### SR9 & 6300 W

OFFERED AT \$7,520,677 ±17 ACRES

AGENT: Greg Whitehead

SOLD LAND



INDUSTRIAL

Intersection

OFFERED AT \$25,500,000



OFFERED AT \$12,275,000 ±46,681 SF

AGENTS: Erik Sexton, Camila Rosales

SOLD

## RIO PLAZA

OFFERED AT \$7,950,000 ±32,231 SF

AGENT: Jason Griffith

SOLD RETAIL



±50,000 SF

AGENT: Cristina Martinez

LEASED RETAIL



±12,000 SF

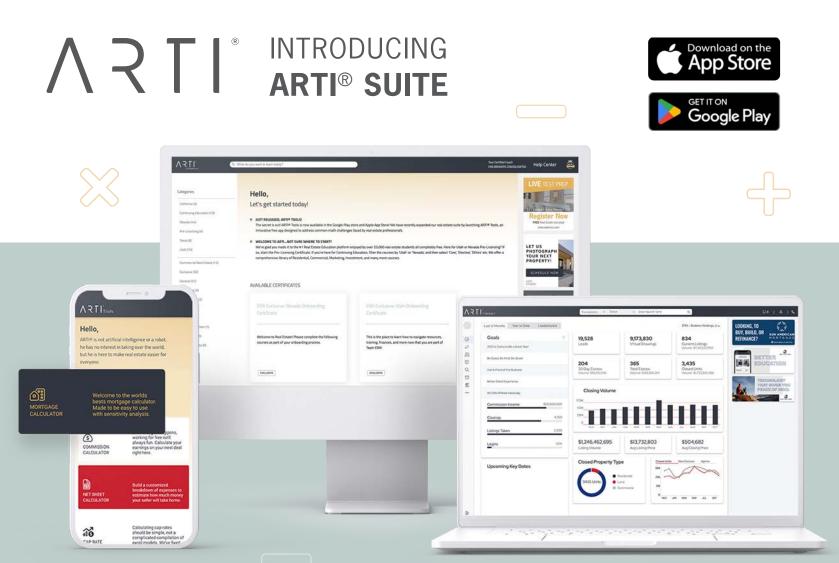
AGENTS: Zach Hatch, Stan Perkins, Jay Blacker

> LEASED RETAIL



\*Logos represent the property name, buyer, seller, tenant or most recent occupant of the property transacted. Logos are intellectual property of their respective owners.

EXAMPLE AGENT: Cal Ivey SOLD OFFICE	BENGALIS MONIS 8 LLC ±12,000 SF AGENTS: Ernest Brown, Jorge Rodriguez, Juan Carlos Flores SOLD OFFICE	600 E CHEYENNE AVE ±43,822 SF AGENTS: Eric Larkin, Mike Kenny, Leslie Houston, Zach McClenahan LEASED INDUSTRIAL	AGENTS: Eric Larkin, Mike Kenny, Leslie Houston, Zach McClenahan LEEASED INDUSTRIAL
Altabank OFFERED AT \$3,000,000 AGENTS: Wes Davis, Jon Walter, Kevin O'Brien	Indian Market Ace Liquor MY SALONA OFFERED AT \$1,830,000 ±17,250 SF AGENT: Dhan Dhaliwal	AGENT: Scott Cummings	3687 PIONEER PKWY OFFERED AT 4,200,000 AGENT: Meeja McAllister SOLD
OFFICE	RETAIL	RETAIL	RETAIL
HWY 56 & 3700 W OFFERED AT \$2,423,740 ±77.2 ACRES AGENTS: Meeja McAllister, Jon Walter, Kevin O'Brien	OFFERED AT \$1,830,000 ±12,250 SF AGENT: Maria Herman	GROUND LEASE AGENT: Bryan Ottmers	±4,425 SF AGENTS: Neil Walter, Roy Barker
SOLD LAND	SOLD INDUSTRIAL	SOLD RETAIL	LEASED RETAIL
Cassady LAW OFFICES.c. OFFERED AT \$2,998,000 8,492 SF AGENT: Tina Taylor	<b>BURTERS</b> <b>IRE &amp; SERVICE</b> OFFERED AT \$2,350,000 AGENT: Curren Christensen	Dakem & Associates, LLC Dakem & Associates, LLC OFFERED AT \$2,600,000 8,907 SF AGENTS: Bryan Houser, Tina Taylor	369 N 100 W OFFERED AT \$1,882,000 AGENTS: Jason Griffith, Twila Davis
SOLD OFFICE	SOLD RETAIL	SOLD INDUSTRIAL	SOLD INDUSTRIAL
OFFERED AT \$5,066,000 AGENT: Zach Hatch	GATEWAY COMMONS OFFERED AT \$1,330,000 AGENTS: Curren Christensen, Aaron Edgley	3711 S 1700 E OFFERED AT \$2,800,000 ±12,600 SF AGENTS: Grace Hayes, Eric Hatch	412 N 5500 W OFFERED AT \$3,990,000 ±11 ACRES AGENTS: Brandon Price, Gregg McArthur, Greg Whitehead
SOLD LAND	SOLD LAND	SOLD INDUSTRIAL	SOLD LAND



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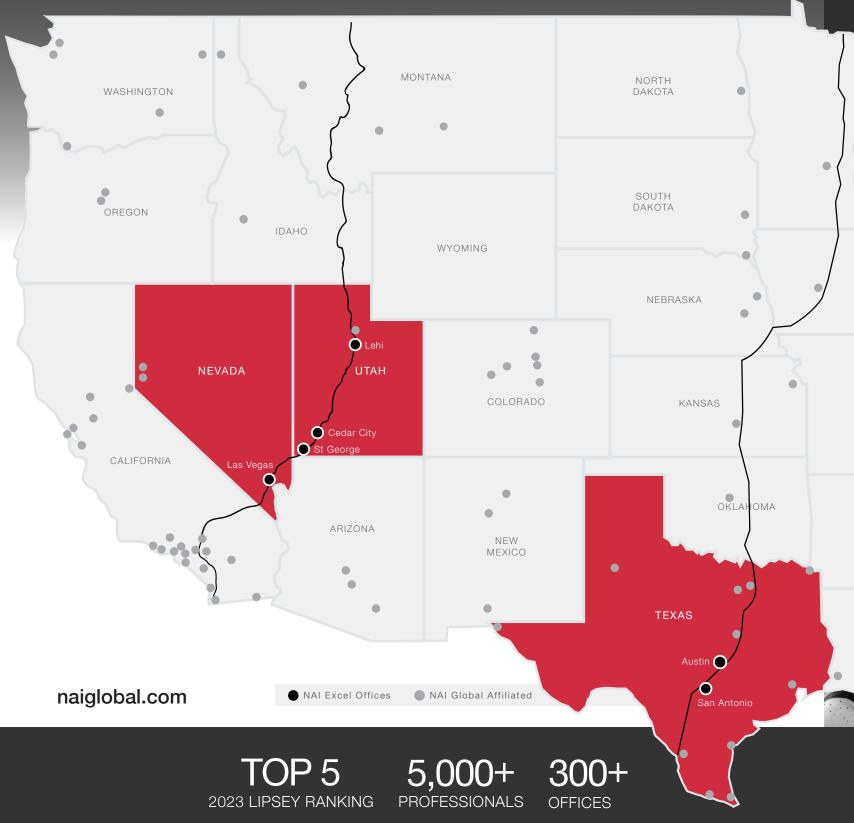


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# Learn. Earn. Invest.

The people we surround ourselves with are our greatest assets. Marketing and technology are critical requirements in real estate today, but education and relationships are still

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what drive outcomes.

NAI Excel was named **Office of The Year** at the 2023 NAI Global Convention.

The award recognizes NAI Excel for its leadership, strategic vision, performance and growth in the NAI Global network of over 300 member offices across the world.

2023 NAI GLOBAL





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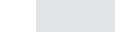


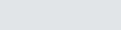
















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