



SAN ANTONIO MARKET REPORT VOLUME 35

#### COMMERCIAL REAL ESTATE

# 2025 Outlook

The coming years could see accelerated change in the US economy with significant impact on commercial real estate. In the past decade, e-commerce and cloud computing accelerated distribution and datacenter growth, and slowed retail expansion. Policy around the covid pandemic shifted patterns around office use, retail shopping, and dining. Strong population growth, access to more capital, and business growth resulted in more facility needs. The following are some of the trends that we are observing in 2025.

#### **Population Growth and Economic Production**

The US has the largest economy in the world with \$29.1 Trillion in gross domestic product (GDP) in 2024. China, with 18.2 trillion, then Germany, Japan, and India (each less than 5 trillion) round out the top five. The United States is in the envious position of being the largest economy in the world, and experiencing a positive population growth rate. The population growth and economic production in the Nevada, Utah and Texas markets we cover are some of strongest in the country.

#### Technology and Innovation

Artificial Intelligence is moving at an increasingly rapid pace, changing the way information is communicated. More sophisticated machines, combined with AI, will further reshape the way individuals work and move, and the way real estate is used. Robotic warehouses, restaurants, and autonomous transportation services are being increasingly tested, improved, and implemented by companies like Amazon, McDonalds, Chick Fil-A, Tesla, and Waymo, to name a few. Robotics in harvesting crops, manufacturing products, construction, and healthcare could potentially make goods and services available to more people at a lower cost.

#### **Policy Changes**

Individuals that favor President Trump's policy anticipate a positive impact on the US economy, while those who disfavor his approach are concerned with disruption to the current system. The new administration has previously delivered favorable tax treatment to real estate investors and business owners, which could be extended. Tariffs could result in reshoring, and more American jobs, it could also result in more inflation and higher interest rates. Immigration policy may deter foreign criminal activity in the US, or it could alter immigration and population growth. Large policy changes at the Federal, State, or Local level will continue to impact business owners and investors.

#### **Commercial Real Estate Financing**

Interest rates and availability of bank financing will continue to influence commercial real estate, both for new acquisitions and for maturing loans. The Federal Reserve moved its benchmark rate from 5.25-5.50% at the start 2024, to 4.25-4.50% toward the end of the year. The Federal Reserve has paused further rate adjustments in January of the new year.

As we reflect on 2024, we are grateful to our clients, and to the public who allow us to be a part of your successes in commercial real estate. As we look to the future, we see many opportunities for business owners and investors looking to expand in commercial real estate.

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After substantial construction and increased vacancy in 2023, the San Antonio office market rebalanced in 2024. The average asking lease rate for all office sectors increased 2.6% over twelve months ending the year at \$24.04. The average vacancy rate declined from 12.7% to 11.3% during the same period. The vacancy rate remains the highest for class A office and for product located in the central business district.

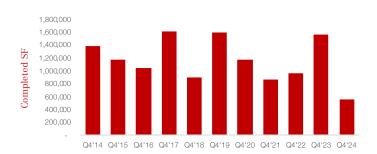
There was total absorption of 365,000 square feet in 2024, with most of the occupancy occurring in the northeast and northwest market areas. Approximately 557,000 square feet of space was completed in 2024, the lightest in a decade, and nearly 1.2 million square feet were under construction at year-end 2024.







				YTD Net	SF Under		Asking Gross
Market		Total Inventory	% Vacant	Absorption	Construction	Built YTD	Rent
Class A		27,421,024	16.1%	191,274	660,000	209,700	\$27.68
Class B		46,497,763	10.8%	177,413	517,423	316,039	\$22.24
Class C		17,915,643	5.4%	(483)	12,651	24,130	\$20.18
Atascosa / Wilson County		653,115	3.1%	(679)	-	-	\$18.84
Bandera / Medina County		405,380	0.8%	22,998	-	26,300	\$14.92
CBD		10,867,765	18.4%	(113,259)	182,000	-	\$25.84
Comal County		3,470,060	6.2%	49,335	478,089	11,545	\$23.94
Guadalupe County		1,426,814	3.6%	34,191	-	31,000	\$24.34
Kendall County		1,443,565	6.3%	16,149	40,000	11,908	\$23.26
North Central		24,435,909	11.7%	78,036	8,400	21,508	\$25.01
Northeast		7,226,548	13.6%	162,784	-	224,394	\$20.01
Northwest		38,159,102	10.1%	226,381	481,585	122,514	\$23.41
South		4,068,446	8.6%	(110,332)	-	108,100	\$20.37
	Totals	92,156,704	11.3%	365,604	1,190,074	557,269	\$24.04



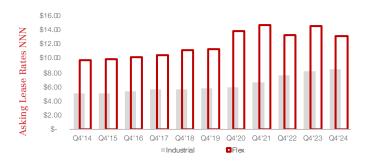


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# Industrial SAN ANTONIO

Industrial construction moderated in San Antonio in 2024 after adding more than 18 million square feet in the two years prior. More than 3.5 million square feet were constructed in 2024, with some 801,000 square feet absorbed. Supply has outpaced demand in the recent two years.

The average vacancy rate rose from 7.0% at year-end 2023 to 8.5% at year-end 2024. The average asking lease rate rose slightly to \$9.14 per square foot NNN for industrial and flex space combined, though the lease rate for flex space alone declined to \$13.05.

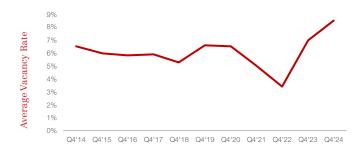


Market		Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD	Asking NNN Rent
Industrial		165,662,737	8.7%	931,719	4,566,012	3,390,751	\$8.45
Flex		17,339,406	6.6%	(130,590)	670,212	172,336	\$13.05
Atascosa / Wilson County		3,103,250	9.7%	(32,561)	-	4,116	\$13.90
Bandera / Medina County		2,128,275	0.2%	-	625,000	-	\$14.00
CBD		3,696,996	4.3%	44,899	-	-	\$8.43
Comal County		20,393,691	10.7%	409,873	861,650	935,554	\$9.67
Guadalupe County		15,641,850	5.0%	179,734	9,000	764,152	\$12.56
Kendall County		2,452,099	6.5%	311,841	20,000	283,140	\$14.20
North Central		18,322,479	7.3%	(53,449)	16,012	695,715	\$11.30
Northeast		49,612,059	9.5%	(493,440)	1,830,889	306,637	\$8.22
Northwest		25,112,183	4.6%	63,375	1,157,867	20,000	\$11.55
South		42,539,261	11.4%	370,857	715,806	553,773	\$7.05
	Totals	183,002,143	8.5%	801,129	5,236,224	3,563,087	\$9.14

#### 9388 Corporate Drive

Industrial 436,000 ✓ Completed 2024





8.5% **\$9.14** VACANCY ASKING RENT



∧ 5.5-7% CAP RATE



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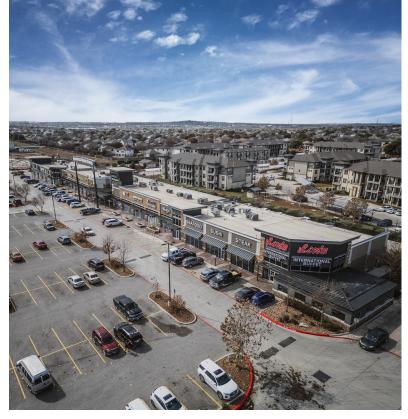
## Retail san antonio

The San Antonio retail market continued a trend of moderate construction and steady absorption. The average lease rate rose 3.1% from year-end 2023 to \$19.93 NNN at end of year 2024. The average vacancy rate held mostly flat, adjusted from 3.5% at year-end 2023 to 3.6% at year-end 2024.

Net absorption of 812,000 square feet, combined with more than 1.1 million square feet of newly constructed space, contributed to increased lease rates in 2024. Just over 1.0 million square feet of space was under construction at year end.



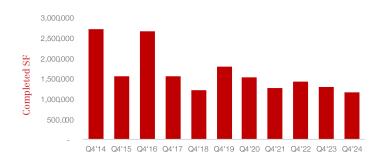




7915 W Loop 1604 N

😁 Retail 🕒 92,000 🗸 Completed 2024

Market		Total Inventory	% Vacant	YTD Net Absorption	SF Under Construction	Built YTD	Asking NNN Rent
General Retail		85,339,372	3.4%	960,393	509,526	931,584	\$20.50
Mall		12,209,950	2.6%	134,476	-	-	\$14.58
Power Center		10,788,203	4.3%	(9,174)	-	100,000	\$27.23
Shopping Center		45,212,634	6.6%	(278, 160)	249,308	136,247	\$17.17
Specialty Center		599,335	5.7%	4,700	256,649	-	\$35.95
Atascosa / Wilson County		3,854,405	2.0%	143,842	-	148,566	\$15.32
Bandera / Medina County		2,439,885	1.4%	27,116	-	2,225	\$22.28
CBD		5,374,134	2.9%	24,838	425	-	\$26.99
Comal County		10,105,510	1.9%	170,401	373,649	146,407	\$29.09
Guadalupe County		7,160,666	2.2%	60,166	7,812	39,685	\$20.63
Kendall County		2,515,991	2.9%	(32,902)	38,660	-	\$22.46
North Central		30,492,109	4.4%	184,729	113,051	59,931	\$21.82
Northeast		19,774,747	4.6%	22,749	11,293	65,912	\$17.89
Northwest		52,717,120	3.8%	264,798	470,593	579,509	\$18.43
South		19,714,927	3.3%	(53,502)	-	125,596	\$16.06
	Totals	154,149,494	3.6%	812,235	1,015,483	1,167,831	\$19.93





Q4'14 Q4'15 Q4'16 Q4'17 Q4'18 Q4'19 Q4'20 Q4'21 Q4'22 Q4'23 Q4'24

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# Multifamily san antonio

Multifamily construction in San Antonio was the highest seen in the recent decade with approximately 14,600 units built in 2024. The average lease rate nudged from \$1.42 per square foot per month at the end of 2023 to \$1.43 at year-end 2024. The 2024 absorption of nearly 8,000 rental units wasn't enough to offset the new construction, and the vacancy rate increased from 11.1% at year-end 2023 to 13.5% at end of year 2024.



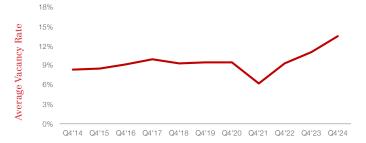
Market	Units	% Vacant	YTD Net Absorption	Units UC	Built YTD	Asking Rent/SF	Asking Studio	Asking 1 Bed	Asking 2 Bed	Asking 3 Bed
Class A	74,707	12.4%	2,728	1,224	4,759	\$1.59	\$1,136	\$1,271	\$1,603	\$1,926
Class B	117,157	15.4%	6,501	7,108	9,809	\$1.43	\$1,062	\$1,106	\$1,385	\$1,639
Class C	95,208	12.0%	(1,299)	-	35	\$1.26	\$777	\$878	\$1,116	\$1,288
Atascosa / Wilson County	1,390	10.8%	(6)		-	\$1.15	\$1,863	\$791	\$1,042	\$1,397
Bandera / Medina County	1,002	8.6%	(1)	4	29	\$1.10	\$600	\$786	\$948	\$1,091
Downtown / Midtown	13,377	13.4%	619	904	803	\$1.94	\$1,048	\$1,399	\$2,028	\$2,658
Comal County	14,843	20.2%	1,282	1,390	2,379	\$1.58	\$811	\$1,274	\$1,601	\$1,984
Far West / Westside	52,326	14.2%	1,073	1,966	2,726	\$1.35	\$840	\$1,018	\$1,261	\$1,499
Guadalupe County	6,766	18.9%	489	180	1,133	\$1.37	\$1,291	\$1,204	\$1,373	\$1,455
Kendall County	2,768	9.9%	28	192	95	\$1.47	\$2,269	\$1,169	\$1,406	\$1,720
North	40,476	12.5%	1,455	915	2,132	\$1.48	\$886	\$1,157	\$1,474	\$2,037
North Central	19,301	11.1%	265	217	2	\$1.41	\$781	\$1,023	\$1,366	\$1,649
Northeast	27,823	11.6%	203	491	495	\$1.33	\$1,122	\$1,011	\$1,235	\$1,380
Northwest	71,085	12.2%	1,986	556	2,617	\$1.48	\$1,000	\$1,088	\$1,409	\$1,805
Southeast / Southwest	36,471	15.5%	547	1,519	2,202	\$1.27	\$733	\$950	\$1,139	\$1,322
Totals	287,628	13.5%	7,940	8,334	14,613	\$1.43	\$924	\$1,091	\$1,365	\$1,613

#### 5415 Alamo Parkway

✓ Completed 2024

Multifamily 🛱 375 Units





∧ 13.5%



5-7%

CAP RATE



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**\$1,800,00** ± 2,870 SF AGENT: Cristina Martinez

synergos

**SOLD** | INDUSTRIAL

\$40,000,000

± 57.9 ACRES

AGENTS: Eric Larkin, Leslie Houston,

Mike Kenny, Zach McClenahan

**SOLD | RETA \$4,140,000** ± 15,570 SF

**DESERT CANYON** 

**SOLD** | OFFICE

\$16,950,000

± 93,550 SF

AGENTS: Frik Sexton & Camila Rosales

AGENT: Scott Cummings

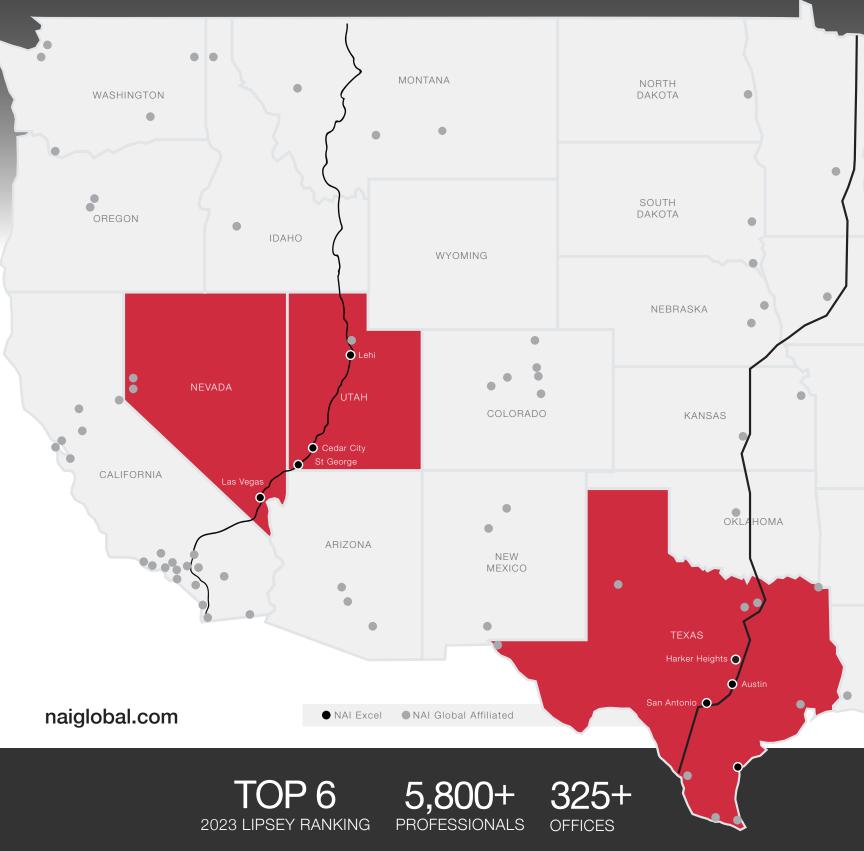


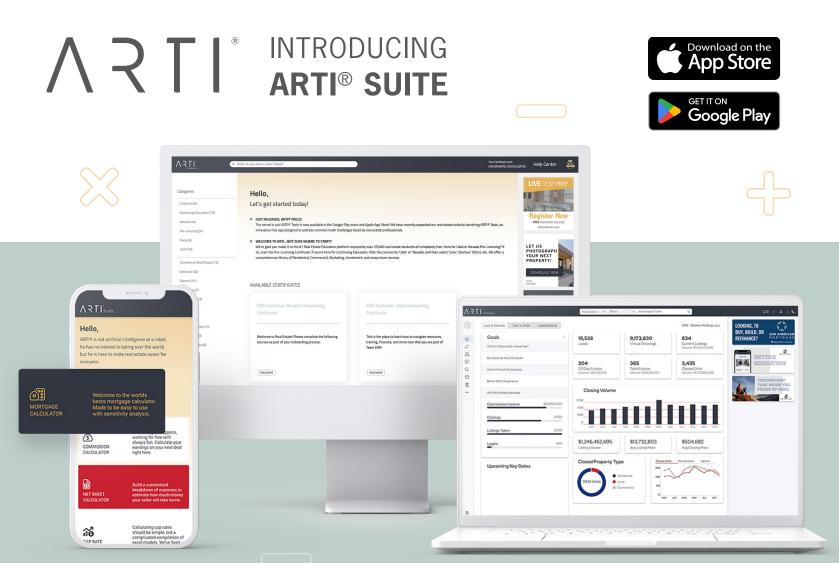
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SOLD   OFFICE	LEASED   INDUSTRIAL	SOLD   RETAIL	SOLD   OFFICE
<b>\$9,500,000</b> ± 33,000 SF AGENTS: Wes Davis & Neil Walter	<b>\$1,690,647</b> ± 24,680 SF AGENT: Bryan Houser	<b>\$3,200,000</b> ± 1.0194 ACRES AGENT: Bryan Ottmers	<b>\$4,850,000</b> ± 11,320 SF AGENT: Tina Taylor
115 E 2580 S	SNOW CANYON PKWY & DIXIE DOWNS RD	1200 N MAIN ST	477 INDUSTRIAL RD
SOLD   INDUSTRIAL	SOLD   LAND	SOLD   LAND	SOLD   INDUSTRIAL
<b>\$1,900,000</b> ± 5,600 SF <i>AGENT: Meeja McAllister</i>	<b>\$2,700,000</b> ± 3.13 ACRES AGENTS: Roy Barker, Neil Walter & Aaron Edgley	<b>\$2,237,000</b> ±40 ACRES COMMERCIAL AGENT: Zach Hatch	<b>\$2,550,000</b> ± 17,640 SF AGENTS: Brandon Price, Dan Bertelson & Curren Christensen
2629 W HORIZON RIDGE	In-House Production		TECHNICAL GROUP
SOLD   OFFICE	SOLD   INDUSTRIAL	LEASED   INDUSTRIAL	LEASED   INDUSTRIAL
<b>\$1,315,000</b> ± 4,500 SF AGENT: Asim Mehmood	\$11,000,000 ± 42,645 SF AGENTS: Eric Larkin, Leslie Houston, Mike Kenny, Zach McClenahan	<b>\$3,981,320</b> ± 5.11 ACRES / 5,000 SF <i>AGENT: Bryan Houser</i>	± 105,719 SF AGENTS: Eric Larkin, Leslie Houston, Mike Kenny & Zach McClenahan
RIVIAN	540 S NV HWY 160	hroma Imaging	STORE grass warehouse
SOLD   RETAIL	LEASED   RETAIL	LEASED   INDUSTRIAL	LEASED   RETAIL
± 2.21 ACRES AGENTS: Jorge Rodriguez Juan C. Flores, & Ernest Brown	± 20,052 AGENT: Maria Herman	± 25,764 SF AGENT: Erik Sexton	<b>\$2,999,688</b> ± 27,854 SF AGENT: Tom DeWine
4700 CAREY AVE	QUAIL CREEK INDUSTRIAL PARK	SAND SHARK & CHESSIE CT	las Vegas Paver
SOLD   INDUSTRIAL	SOLD   INDUSTRIAL	SOLD   MULTIFAMILY	SOLD   INDUSTRIAL
<b>\$7,500,000</b> 6.26 ACRES   ± 6,650 SF AGENTS: Eric Larkin, Leslie Houston,	<b>\$2,300,000</b> ± 10,500 SF AGENTS: Curren Christensen	<b>\$2,200,000</b> ± 17,896 SF AGENT: Anders Graciano	<b>\$6,120,000</b> ± 28,530 SF AGENTS: Eric Larkin, Leslie Houston,
Mike Kenny & Zach McClenahan	& Jason Griffith		Mike Kenny & Zach McClenahan

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